THE RULES

- 1. Lupe Tortilla Reward Points can be earned on qualifying purchases at participating Lupe Tortilla restaurants, excluding tax and gratuity. You must present your membership card at the time of purchase to receive Reward Points. Points will ONLY be credited to your account at time of purchase.
- **2.** Points may be redeemed on future visits <u>AFTER</u> your card has been <u>REGISTERED ONLINE</u> at www.lupetortilla.com. Your card will accumulate points, but registration is required for redemption. No internet? Ask your server.
- 3. Members must be 18 years of age or older.
- 4. When you reach each point level, the discount will automatically appear on your guest check on your next visit.
- **5.** If your balance reaches 1000 points at anytime a discount of \$20 will be applied to your guest check and your account balance will return to 0 points.
- **6.** Lupe Tortilla reserves the right to change the "House Rules" of this program or terminate this program at anytime without notice.
- 7. We occasionally send out promotional e-mails with discounts, offers and exclusive information to Reward Points members. At anytime, members may opt-out of the e-mail program. Please Note: Opting-out may result in missing exciting exclusive offers to Reward Points members.
- 8. Lupe Tortilla employees and immediate family members are not eligible for membership.
- 9. Points are non-transferable and may not be combined with other members' accounts.
- 10. Points have no cash value and may not be redeemed for cash. Lupe Tortilla is not liable for points or awards lost due to fraudulent or unauthorized use. This includes fraud caused by lost cards. Lupe Tortilla cannot replace Rewards if lost or stolen.
- 11. Unredeemed rewards will be forfeited 24 months after the date they are awarded.
- **12.** Cards must be activated within 90 day of issue, unregistered cards are subject to deactivation.
- 13. Point requests may be made through tex-mex.com/rewards up to 30 days after the purchase date with proof of purchase.
- 14. Cards with no activity for 90 days may be subject to deactivation, requests to reactivate may be made at tex-mex.com/rewards

THE BENEFITS

EXCLUSIVE OFFERS Receive special birthday θ anniversary offers.

Valid at participating locations: Sorry, not valid at I-10 & Hwy 6 (318 Stafford st.) or Hwy. 99 (703 W. Grand Parkway), College Station or Beaumont locations. Questions or concerns? e-mail us at rewards(@lupetortilla.com